

THE CRAFTSMAN

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Write for name of local dealer.

THE CRAFTSMAN

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THIRTY-EIGHTH AND THIRTY-NINTH STREETS, NEW YORK CITY

GUSTAV STICKLEY, Editor

MARY FANTON ROBERTS, Managing Editor

ELOISE ROORBACH, Garden Editor

VOLUME XXXI

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CRAFTSMAN ADVERTISING DEPARTMENT



The Countryside

SUBURBAN LIFE

Twelve Special Numbers for 1917

January	- - - -	Winter Sports Number	July	- - - -	Summer Sports Number
February	- - - -	Spring Building Number	August	- - - -	Country Club Number
March	- - - -	Annual Garden Number	September	- - - -	Annual House Building Number
April	- - - -	Spring Planting Number	October	- - - -	House Furnishing Number
May	- - - -	Little House Number	November	- - - -	Metropolitan Number
June	- - - -	In the Country Number	December	- - - -	Christmas Number

The Broad Plan of the New Owners

THE structure which we are building around the twelve numbers here announced is based on long and careful study as to the needs and desires of the growing constituency which The Countryside of 1917 will serve. Month by month The Countryside will reflect the interests and activities of dwellers in the country, as the seasons come round. Those who live in the suburbs of the big cities, or on the edge of the smaller city, or in the best homes of the large town are logical readers of The Countryside, as are also those city people who spend their summers in the country or are looking forward to the time when they shall be country dwellers all the year.

Each of the twelve numbers for 1917 will adapt itself to the seasonable wants and pleasures of the countryside and will inform, inspire, entertain and charm a group of readers who should find steadily growing satisfaction in the magazine which reflects and illustrates the life of the varied interests of the American countryside.

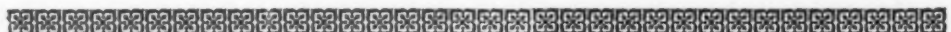
In Special Fields

The mission of The Countryside lies in well

defined paths, and wide as is its field of service there is the closest relation between the several departments of its work. The Neighborhood, House Building, Interior Construction and Decoration, House Furnishing, Care of the Grounds, The Garden, Sports and Recreation, Horticulture, Poultry and The Kennel constitute the list of definite interests to which The Countryside will be devoted primarily. The Countryside will discuss, in articles by those who know, every important problem that directly concerns the welfare, the material comfort and the enjoyment of the country householder and resident of the suburban community.

With regard to The Neighborhood the reader will find in The Countryside many things he wants to know about good roads for his motor car, proper street lighting for his sidewalk, town welfare for his servants, the country club for his recreation, sanitary schools for his children, the suburban church for his worship, improved railroad stations and train service for his travel, more attractive approaches to his town.

In the field of House Building he will find in The Countryside many articles and pictures relating to the acquisition of land, selection of a building site, advantageous location of the house, scientific methods of construc-



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The Countryside

SUBURBAN LIFE

Wishes to present a copy of the Christmas Number to every reader of The Craftsman, who sends the Yes Blank attached to this page—either with a dollar pinned to it or without, if more convenient. The December Number of The Countryside—the first under the charge of The Independent Corporation—is now ready. You will like it when you see it—and the other six numbers which your dollar will secure for you will be still more interesting. The Christmas Number contains the following features:

Miss Margaret Woodrow Wilson, daughter of the President of the United States, writes about "Using the Schoolhouse," an article describing a popular and growing movement in which she is keenly interested and very active.

George Madden Martin, the creator of Emmy Lou, tells how necessary it is to really love the country if you are going to live in it.

W. H. Truesdale, president of the Lackawanna Railroad, tells how he seeks rest from railroading in the country.

Books for Collectors of Old and Beautiful Things. A list of new and standard books on collecting, with short comprehensive descriptions of each.

The Country Chronicle, by Grant Showerman. An extended review, with extracts and a reproduction of the frontispiece, of the book of the month for lovers of the real country.

William Haynes, author of Sandhill Sketches, Casco Bay Yarns, Scottish and Irish Terriers, gives some practical suggestions for keeping your dog healthy during the cold weather.

Mrs. Leslie Hall, who abandoned newspaper work and poultry for dogs, contributes a page of dog pictures which explains why she made the change.

Rev. Harry Emerson Fosdick, of Union Theological Seminary, and a widely known "man's preacher," writes on "The Countryside Church."

Mary Sargent Potter, daughter of Professor Sargent, of the Arnold Arboretum, gives a delightful picture of Holm Lea, her childhood home at Brookline, with a hitherto unpublished portrait of her famous father. Her own portrait and a picture of Holm Lea in dogwood time, accompany the article.

Charles Dexter Allen, author of American Bookplates, Ex Libris—Essays of a Collector, etc., gives a delightful Talk on Textiles, illustrated with photographs of unusual, but easily obtainable materials, particularly adapted to home decoration.

Arthur Tomalin, former editor of The Countryside, gives good advice on The Work for December in garden, greenhouse and poultry yard. There is a surprising amount of garden work to do in the winter.

Hudson Maxim, an advocate equally of country living and of national preparedness, tells why he located his laboratory at Lake Hopatcong, N. J.

Joyce Kilmer, associated with the N. Y. Times Review of Books, author of Summer Love, Trees and Other Poems, explains why, if you like the

city, you ought to live in the country.

Harold Howland, associate editor of The Independent and formerly contributing editor of The Countryside, writes on "The Flavor of the Countryside" — an interpretation and an appreciation that will please every country dweller.

Churchill Ripley, one of the best informed experts on rugs in the country, writes on "Flower-Strewn Fields of Persian Rugs," with pictures of half a dozen exquisite creations from the looms of the Far East.

Mary H. Northend contributes plans and pictures of a charming Dutch Colonial house which you can build for \$8000.

Jack London, author of The Call of the Wild, The Valley of the Moon and many other books whose names you know well, describes the work he is doing on his California farm.

For the Holiday Guestroom and Gifts for the House, electrical and otherwise, two pages of pictures and descriptions of articles which you can order through the Countryside Shop, throw a bright light on the Christmas gift problem.

Edna Dean Proctor, author of some stirring Civil War poems and a frequent contributor to The Independent, tells how the true country lover finds endless sources of cheer, even in the mere sun and wind.



Reduced from a full page in color from the Arthur Rackham "Mother Goose": By permission of the Century Co., Publishers. Copyright 1913.

"HARK, HARK! the Dogs Do Bark, the Beggars Are Coming to Town," from a drawing by Arthur Rackham.